Once a donkey has entered into the Peaceful Valley Donkey Rescue’s (PVDR) system, they will be a PVDR donkey for life. Peaceful Valley does not ever relinquish ownership, even when a donkey is adopted.

To ensure that our donkeys are easily identifiable, both individually and collectively, and don’t end up in sale barns or on Craigslist, PVDR uses three forms of identification.

125 kHz (9 digit) Subcutaneous microchips (old) and 134.2 kHz (15 digit) Subcutaneous microchips inserted on the left center side of the donkey’s neck approximately 3” below the mane.

134.2 kHz circular yellow ear tags inserted in the center of donkey’s left ear.

A 4” “PV” freeze brand placed on the left front shoulder.

Upon adoption, the yellow ear tags must be removed and sent, along with the original, signed adoption application to your Regional Manager. The Satellite Adoption Center Manager is responsible for removing the ear tag. An instructional video on how to remove the ear tags is available on www.donkeyrescue.tv

The Chinese donkey hide trade is responsible for the destruction of 4,000,000 donkeys each year. It is now expanding into North America. The freeze brand is our assurance that PVDR’s donkeys can be easily identified for life. The freeze brand effects the color of the donkey’s hair in the location in which it’s applied.

If you ever see a donkey with the PV brand on any auction lot, please contact PVDR immediately:
San Angelo Office 866-366-5731
Email info@pvdr.org
Facebook DonkeyAdoption
Twitter #DonkeyRescue