

# Donkey Roping Hell!

**INSIDE:** Shocking new details exposing the deadly donkey  
“game” sweeping America and how YOU can STOP it!



## SAVE MAN'S OTHER BEST FRIEND FROM...



Having cowboys rope them head over heels until they break their bones or die from fear...



...burning holes with rope in the delicate skin around their necks...



...and selling them to be slaughtered for their meat in...

## ...THE DONKEY ROPING HELL "GAMES"!



Mark Meyers  
Executive Director  
661-609-6220  
[www.donkeyrescue.org](http://www.donkeyrescue.org)

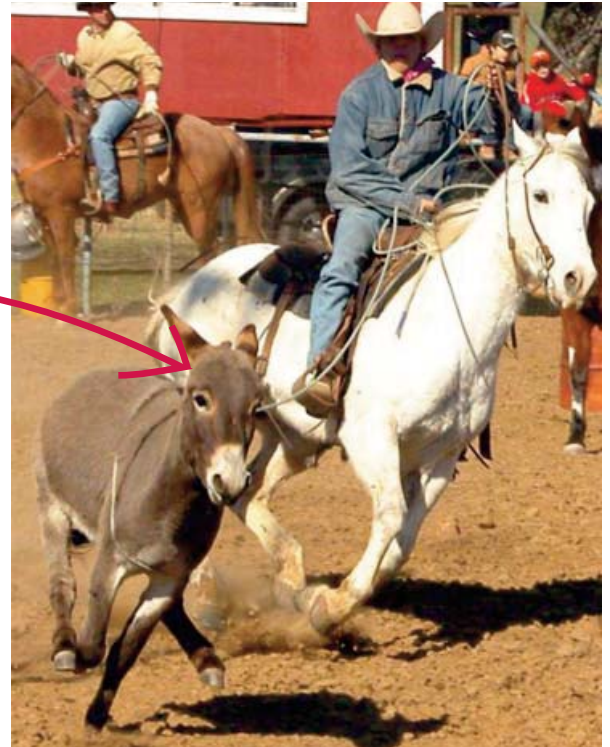
Fellow Donkey Lover,

Look into this donkey's eyes and ask yourself if you're OK with...

Shocking him with a cattle prod.

Burning holes in his neck with rope.

Tripping him head over heels until he breaks his legs, neck or dies from shock.



And possibly sending him to slaughter if he survives!

Just so "macho" cowboys who call themselves "bad asses" can make a quick buck while crowds laugh and cheer...

...in a deadly new donkey "game" sweeping America!

Are you OK with that?

If you are, then stop reading right now - you're an animal abuser and part of the problem.

But if this infuriates you, like it does me, and you believe man's other best friend should NEVER be tortured like this, then I'm hoping you'll take one moment right now to...

**STOP THE DONKEY ROPING HELL!**

All you have to do is sign the "**Do the Crime Pay the Time**" demand letter to Speaker Paul Ryan.

Why Speaker Ryan? As Speaker of the House Congressman

Ryan can create federal legislation outlawing this deadly new “game” that’s become so popular in Texas and other southern states.

It’s so important because right now there are only local and state regulations that are too often ignored.

Only a federal law can stop this torture once and for all.

And trust me, after you see what these “macho men” are doing to donkeys, you won’t be able to sign your demand letter fast enough.

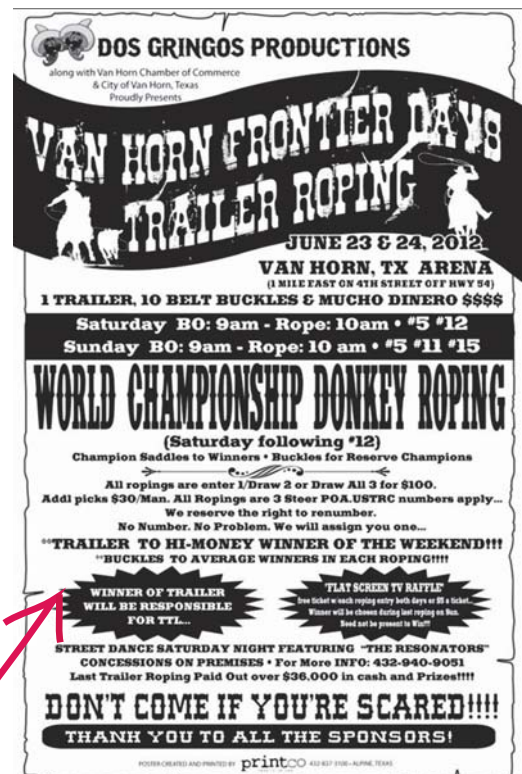
But before you do, I’m sure you’re wondering...

## What are the Donkey Roping “Games”?

Don’t be surprised if you haven’t heard about them before now.

Most people haven’t.

What you need to know now is this “sport” gets more popular every day - especially in Texas.



So popular that there’s even an annual “World Championship Donkey Roping” competition every year.

Here’s how this sick “game” works:

## Deadly Donkey Roping!

The game is as simple as it is deadly:

Two cowboys need to rope a donkey from his neck and back legs as fast as they can. That’s it.

The cowboys with the fastest time win.

Speaking of the cowboys, you'll never guess what they call themselves...

## "Bad Ass" Cowboys

That's right - they call themselves "bad asses".

Talk about a horrible pun!

They even have a special belt buckle for champion "bad ass" cowboys.



But while you and I can laugh at how ridiculous this is, there's nothing funny about what happens to the donkeys.

## 5,000 Volts from a "Hot Shot" Electric Prod!

Donkeys are super cheap in Texas. Most go for as little as \$5 at auction.

So it's easy for cowboys to load up on them.

After they purchase the donkeys, cowboys trap them in a holding pen.

When the siren goes off the pen door flies open and the crowd goes crazy.

But the scared donkey doesn't move.

That's when it happens....

Another cowboy uses a "hot shot" electric prod to send 5,000 volts of electricity through the donkey's sensitive skin.

## Rope Burns, Broken Necks and the "Bad Ass" Cowboys Who Cause them!

Once the donkey is out in the open, two cowboys - a header and a heeler - chase the donkey and start roping.

Most of the time donkeys fall head over heels.



Over and over and over.

Shattering bones or breaking their long necks.

Speaking of necks, do you know what happens when the cowboys get the ropes around them?

The ropes burn holes clear through their thin skin!

Or worse, crush their exposed windpipes!

Causing them to suffocate right there in the dirt.

If the donkey makes it past all this and the cowboys rope him just right...

...the timer stops and...



## Cowboys Stretch the Tied Up Donkey Between Two Horses!

Can you imagine?

The horses weigh between 3 and 6x's as much as the donkeys.

That's a lot of pain on their brittle bones!

And definitely not a way to treat such a gentle animal.

Which makes you wonder...

## *OF All Animals, WHY DONKEYS?*

Good question. Especially since you and I know donkeys are gentle, loyal and sharp as a tack.

They'll even nuzzle their nose under your arm when they want you to pet them.

Just like dogs.

That's why I call them man's other best friend.

Can you imagine these same cowboys roping Retrievers, Spaniels or Labradors?

You'd be sickened!

The government would shut down the roping "games" and charge the cowboys with cruelty.

But donkeys don't get this type of protection.

Know why?

Two words: blood money.

## *"Sport", Slaughter and Sledgehammers*

You might not think it, but donkey meat is big business.

Many of the donkeys that survive the roping "games" end up back at auction where killer buyers pick them off.

Healthy donkeys are then sliced into prime cuts and served

as delicacies to French and Japanese connoisseurs.

Sick donkeys are ground into something called “meat by-products” and used as fillers in - of all things - dog food!

Imagine that - man’s best friend eating man’s other best friend for dinner!

As bad as that is, it’s nothing compared to the donkeys who end up in China where vendors slaughter them with sledgehammers on the side of the road.

Read that again...

...sledgehammers!

It’s sickening!

And so much of it begins back at the roping “games”.



Which is why it’s so important that you...

## *Sign and Return your “Do the Crime Pay the Time” Demand Letter*

Once you do, I’ll make sure it makes it to Speaker of the House Paul Ryan urging him to create federal legislation outlawing donkey roping and punishing the “cowboys behind it.

But please...

Don’t wait. I need your demand letter right now.

Every day this sport gets more popular in Texas and is springing up in other states across America.

My name is Mark Meyers and I’m the Executive Director of Peaceful Valley Donkey Rescue - a 501c3 non-profit sanctuary



for man's other best friend located in Texas.

Right in the heart of cowboy roping country.

As a 6'4, 250 pound man, most people laugh when they find out I have a soft spot in my heart for these gentle animals.

And unlike the "bad ass" cowboys who rope, trip and kill donkeys, I can tell you that...

## *Real Men Don't Rope Donkeys*

Real men scratch them behind their ears when they're scared.

Real men pat them on their head when they nudge underneath your arm to play.

And real men stand up for them even when people laugh.

That's why I'm proud to tell you that with help from fellow donkey lovers like you, we've already rescued thousands of donkeys from abuse, slaughter and roping.

In fact, over 3,200 currently call our ranch and sanctuary home while we rescue an average of 700 more donkeys every year.

That's a lot of donkeys!

I look forward to the day when I can tell you that these loving animals no longer need safe havens like Peaceful Valley Donkey Rescue.

But until that day comes, I have to ask you - one donkey lover to another -

## *Will You Help Me Rescue More Donkeys?*

You can start by signing and returning your "**Do the Crime Pay the Time**" demand letter to House Speaker Paul Ryan urging him to pass federal legislation banning the donkey roping "games"

and punishing the cowboys behind it.

But that isn't where the need for your help ends.

I hope you'll also send back your tax-deductible gift of \$27 - enough to buy soothing treats for a newly rescued donkey.

\$35 fills one donkey's hungry belly for a month. \$50 covers the cost of an emergency visit from the farrier.

\$80 blesses one donkey with a months' worth of feed and hoof care.

\$510 is a miracle gift feeding and caring for one rescued donkey all year.

No matter what amount your heart calls you to give, please remember that...

Man's other best friend doesn't deserve to be...



electroshocked, tripped head over heels, have its bones broken and sent to slaughter...

...for "SPORT" in the *Donkey Roping Hell!*

*Mark Meyers*

**P.S.** — Right now these "bad ass" cowboys are free to rope as many donkeys as they like in Texas and other states because there are either no laws banning the roping or the laws on the books are just ignored.

That's why your signed "**Do the Crime Pay the Time**" demand letter is so important. It's the only chance you and I have to create federal legislation banning this torture and punishing the cowboys behind it - once and for all.

I hope you'll also rush your tax-deductible gift of at least \$27 along with your demand letter to help rescue more donkeys from abuse, slaughter and the roping "games." Thank you.



www.donkeyrescue.org

*No donkey deserves to be electroshocked, tripped head over heels and have its neck broken for "fun"!*



Mark,

- You're right! Real men don't rope donkeys.
- That's why I'm signing and returning my **"Do the Crime Pay the Time"** Demand Letter to House Speaker Paul Ryan urging him to create federal legislation outlawing the donkey roping "games" and punish the cowboys behind it.
- Thank you for rescuing over 700 donkeys every year from abuse, roping and slaughter.
- To show you how much I care, I'm sending my tax-deductible gift to help you save even more donkeys and take care of the 3,200 on your sanctuary. Please accept my donation in the amount of:
  - \$27 - supplying calming treats to a rescued donkey
  - \$35 - fills one donkey's hungry belly for a month.
  - \$50 - covers the cost of an emergency visit from the farrier.
  - \$80 - blesses one donkey with a months' worth of feed and hoof care.
  - \$510 - a miracle gift feeding and caring for one donkey all year.
  - \$100     \$250     \$1,000     My best gift \$ \_\_\_\_\_

Please make your check payable to: Peaceful Valley Donkey Rescue

Please see reverse side to donate via credit card   
 - Do not separate -

## *Do the Crime Pay the Time*

### Demand Letter to Speaker Paul Ryan

1233 Longworth HOB  
Washington, D.C. 20515  
202-225-3031

Dear Speaker Ryan,

It's come to my attention that cowboys in Texas and other states are torturing donkeys in a sick "sport" sweeping America called "Donkey Roping." These cowboys - who call themselves "Bad Asses" - buy donkeys for as little as \$5 at auction, shock them with tasers, and rope them until their necks break or they die from fear. All while crowds roar and cheer.

If the donkeys are "lucky" enough to survive, they're sent back to auction where they may end up in another roping "game" or worse, shipped to slaughter. No donkey deserves this!

Some states currently have local laws prohibiting donkey roping, but they're rarely ever enforced. That's why I'm calling on you today to create federal legislation outlawing this sick "game" and punishing the cowboys behind it - once and for all.

Please...donkeys are gentle, loyal and trusting animals. That's why they're called man's other best friend. And right now, man's other best friend needs a friend like you. Thank you.

\_\_\_\_\_  
Signature (full name)

\_\_\_\_\_  
City/State

Personal Comments (optional) \_\_\_\_\_

Circle one:	<b>Visa</b>	<b>MasterCard</b>	<b>AmEx</b>	<b>Discover</b>
Amount\$	_____		Exp date	_____
Card#	_____		CCV#	_____
Signature	_____			
Name as it appears on card	_____			
Phone# (for credit card purposes only)	_____			

Peaceful Valley Donkey Rescue is a 501 C 3 non-profit organization. Your gift is tax deductible - and very much appreciated. Visit our website, [www.donkeyrescue.org](http://www.donkeyrescue.org)

**We have sent this mail piece because we believe you have an interest in learning more about PVDR and how you can help. This letter describes Peaceful Valley Donkey Rescue, a not for profit 501(c)(3) organization, to which gifts are deductible for Federal income tax purposes. A copy of the latest financial report and other legal documents can be viewed on line at [www.donkeyrescue.org](http://www.donkeyrescue.org) by sending a self-addressed envelope and \$3.00 to PVDR, P.O. BOX 5741 SAN ANGELO, TX 76902-5741.**

Residents of the following states may also obtain information by contacting: **California:** PVDR's audited financial statement is available upon request to PVDR. 100 percent of your gift may be deducted under Federal and State income tax laws. **Florida:** A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE WITHIN THE STATE 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. REGISTRATION #SC31139. **Georgia:** Upon request, PVDR will provide a full and fair description of this and its other programs, and a financial statement or summary. **Maryland:** A copy of PVDR's current financial statement is available on request to PVDR, 23500 Sand Canyon Road, Tehachapi CA 93561. For the cost of copies and postage, registration documents and other information are available from the Maryland Secretary of State. **Minnesota:** 100 percent of your gift may be deducted as a charitable contribution under Federal and State income tax laws. **Mississippi:** The official registration and financial information of Peaceful Valley Donkey Rescue may be obtained from the Mississippi Secretary of State's office by calling 1-888-236-6167. Registration by the Secretary of State does not imply endorsement by the Secretary of State. **New Jersey:** INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 201-504-6215. REGISTRATION DOES NOT IMPLY ENDORSEMENT. **New York:** Upon request, a copy of Peaceful Valley Donkey Rescue's last annual report filed with the Attorney General is available from PVDR or from the New York State Attorney General's Charities Bureau, ATTN: FOIL Officer, 120 Broadway, New York, NY 10271. **North Carolina:** Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at (888) 830-4989. The license is not an endorsement by the state. **Pennsylvania:** The official registration and financial information of Peaceful Valley Donkey Rescue may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. **Virginia:** A financial statement is available from the State Division of Consumer Affairs in the Department of Agriculture and Consumer Services upon request. **Washington:** The registration statement required by the Charitable Solicitation Act is on file with the Secretary of State. Additional information can be obtained by calling 1-800-332-4483. **West Virginia:** West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, West Virginia 25305. Registration does not imply endorsement.



Peaceful Valley Donkey Rescue  
Mark Meyers  
P.O. Box 5741  
San Angelo, TX 76902-5741