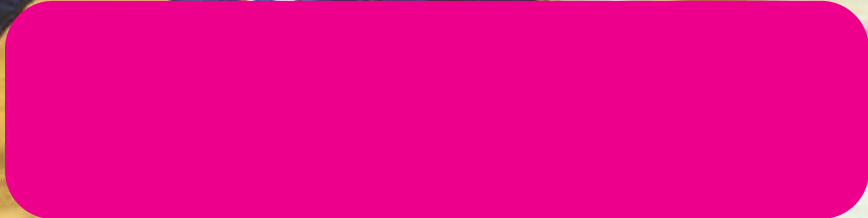




DEADLY DONKEY BALL!

If donkeys are man's *other* best friend, why are men forcing them to play a deadly "game" in schools across America?







Mark Meyers
Executive Director
325-276-1662

**STOP DONKEY
BALL! →**



Fellow Friend of Donkeys,

Do you know why these people are dragging donkeys across a high school gym floor?



Because they're playing a sick new "game" taking place in schools all across America.

A "game" where cruel owners think it's OK to...

...starve donkeys for 24 hours, ride them while they trip on slick floors, kick, punch, electroshock, and drag them off the gym floor if they break their bones.

All while men, women and children laugh.

A "game" called **Donkey Ball!**

**If this makes you as mad as it does
me, I'm hoping you'll ...**

...take one moment right now to STOP it once and for all by

signing and returning the enclosed “Ban Donkey Ball” demand letter to House Speaker Paul Ryan (R-WI).

Why Paul Ryan? Here’s why...

Right now donkey ball is perfectly legal in every state! That’s right, there’s NO law against it despite how dangerous and deadly it is for donkeys!

As Speaker of the House, Paul Ryan has the power to create legislation BANNING the donkey ball “games”...

...once and for all!

He just needs a nudge in the right direction. And I can’t think of a better way to do that than piling thousands of demand letters right in the center of his large desk.

That way you and I can bring him face to face with the donkeys that are suffering and dying every day.

Just so their cruel owners can make a few bucks torturing donkeys - man’s *other* best friend - in the...

Deadly Donkey Ball “Games”

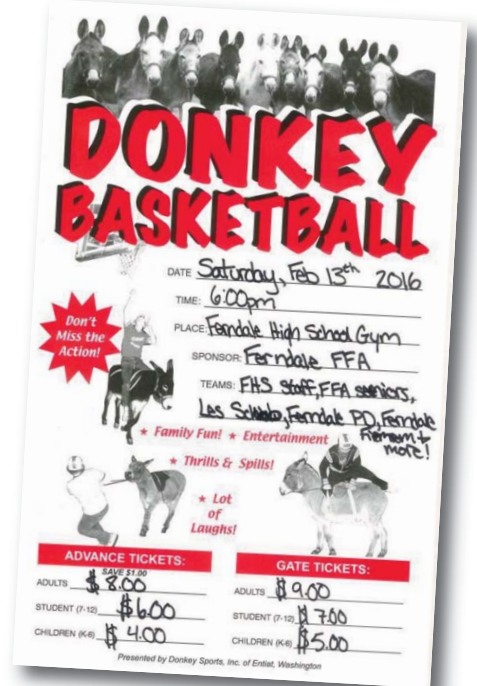
I know what you must be thinking...

This had GOT to be a JOKE, right?

I mean...donkey ball!?

Sadly it’s not. This “game” is very real and countless donkeys suffer and die every year from playing.

Worst of all, it’s happening in schools across the country! Here’s a flyer from a donkey basketball game this year!



Here's how donkey ball works...



Imagine a game of basketball.

Only instead of people running around a court, they ride donkeys.

But while it's all fun and games for the cheering crowds and people playing...

...it's nothing but fear and danger for the donkeys.

PANIC AND PAIN!

It all starts when the cruel owners (I'll tell you about them in a moment) force the donkeys to wear special "booties" on their hooves.

Why? To protect the GYM FLOORS!

That's right! Doesn't matter that the donkeys slip and slide until they fall down and possibly break their bones.

Talk about backwards!

Slapped, Kicked and Yanked Around!

But it gets worse.

Most of the people riding the donkeys are young kids between 16 and 18.

And since they don't have any experience riding donkeys, it's common for them to kick, slap and hit the donkeys until they do

what they want.

But you and I know...

Donkeys are Stubborn and Don't Respond to Pain

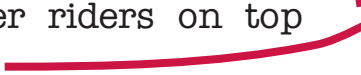
You can't train them with a whip and you definitely can't get them to chase a basketball by kicking, hitting or pulling on their ears.

They'll just stand there and bray over and over because they're scared.

But that just makes the crowds laugh harder and the kids kick more.

Until the donkey collapses in fear or falls and breaks a bone.

And speaking of collapsing...

What do you think happens when a 180 pound teenager riders on top of a small donkey? 



The donkey may eventually collapse in pain and have to be put down!

And that's exactly why you and I need to STOP donkey ball once and for all.

No donkey deserves to suffer and possibly die so crowds can cheer and their owners can pocket a few bucks.

Which brings me back to...

The Cruel Owners Behind Donkey Ball

Right now there are close to a dozen businesses that “rent” their donkeys to schools across America.

Sometimes it’s for pep rallies, or other events. But it’s mostly used as a fundraising tool.

Owners make money by renting their donkeys to schools and ... in exchange get a cut of the profits.

Talk about making money off of innocent donkey’s backs!

Literally!

But while the people at the events see smiling, happy faces. They wouldn’t be smiling if they saw what happens behind the scenes...

DONKEY TORTURE BEHIND THE SCENES!

In order to maximize their profit, the donkey’s owners truck them all over the country to “play” ball.

Their crammed in tiny trailers with little to no rest and have to deal with extreme heat or cold.

Not to mention the fact that many of them are in pain and suffering from injuries they received the night before.

Then get this...

24 hours before the “game”, owners STARVE their donkeys and only give them a tiny bit of water.

You know why?

So the donkeys don't have "accidents" on the shiny gym floors! What a joke!

No wonder the donkeys are usually in full panic mode by the time the basketball "game" starts!

Just like the owners want.

After all, they don't care if the donkeys live or die.

The owners only care about one thing...

...MONEY!

Now can you see why I call this deadly donkey ball?

No wonder the Humane Society of the U.S. and the American Society for the Prevention of Cruelty to Animals have strongly condemned this "sport."

And I'm hoping you'll do the same today by signing and returning your **"Ban Donkey Ball"** demand letter to House Speaker Paul Ryan (R-WI).

That way I can pile yours, and thousands more, directly on his desk calling on him to create a federal law banning this "game" once and for all.

My name is Mark Meyers and I'm the Executive Director Of Peaceful Valley Donkey Rescue - a 501c3 non-profit sanctuary for man's other best friend located in Texas.

As a 6'4, 250 pound man, most people laugh when they find out I have a soft spot in my heart for these gentle animals.

It's hard to imagine, but these donkeys are one of the most mistreated animals in America.

I'll never understand why.

After all, donkeys are gentle, loyal and sharp as a tack.

That's why I call them man's *other* best friend.

And that's why I'm proud to tell you that with help from fellow donkey lovers like you, we've already rescued thousands of donkeys from abuse, slaughter and roping.

In fact, over 3,200 currently call our ranch and sanctuary home while we rescue an average of 700 more donkeys every year.

That's a lot of donkeys!

I look forward to the day when I can tell you that these loving animals no longer need safe havens like Peaceful Valley Donkey Rescue.

But until that day comes, I have to ask you - one donkey lover to another -

Will You Help Me Rescue More Donkeys?

You can start by signing and returning your "**Ban Donkey Ball**" demand letter to House Speaker Paul Ryan (R-WI) calling on him to create federal legislation banning the donkey ball "games".

But that isn't where the need for your help ends.

I hope you'll also send back your tax-deductible gift of \$27 - enough to buy soothing treats for a newly rescued donkey.

\$35 fills one donkey's hungry belly for a month. \$50 covers the cost of an emergency visit from the farrier.

\$80 blesses one donkey with a months' worth of feed and

hoof care.

\$510 is a miracle gift feeding and caring for one rescued donkey all year.

No matter what amount your heart calls you to give, please remember that...

Man's *other* best friend doesn't deserve to be...



...starved, kicked, slapped, dragged across gym floors and possibly put down...

...for “sport” in the *deadly donkey “games”!*

Mark Meyers

P.S. — Right now the cruel men behind donkey ball are free to travel across the country torturing donkeys as much as they want. Not only is this “sport” deadly for donkeys, it teaches young kids that animal abuse is OK!

That's why your signed **“Ban Donkey Ball”** demand letter is so important. It's the best chance you and I have to create federal legislation banning this torture and punishing the owners behind it - once and for all!

I hope you'll also rush your tax-deductible gift of at least \$27 along with your demand letter to help rescue more donkeys from abuse and slaughter. Thank you.



Please don't laugh...

Donkeys die every day playing this sick "game." All so their owners can make a quick buck.



Mark,

- Donkey ball!?!?! How can men be so cruel!? No donkey should ever be starved, kicked, electroshocked and forced to play a deadly "game" while people laugh!
- That's why I'm signing and returning my **"Ban Donkey Ball"** Demand Letter to House Speaker Paul Ryan (R-WI) calling on him to create federal legislation banning donkey basketball.
- Thank you for caring enough to rescue over 700 donkeys every year from abuse and slaughter.
- To show you how much I care, I'm sending my tax-deductible gift to help you save even more donkeys and care for the 3,200 on your sanctuary. Please accept my donation in the amount of:
 - \$27 - supplying calming treats to a rescued donkey
 - \$35 - fills one donkey's hungry belly for a month.
 - \$50 - covers the cost of an emergency visit from the farrier.
 - \$80 - blesses one donkey with a months' worth of feed and hoof care.
 - \$510 - a miracle gift feeding and caring for one donkey all year.
 - \$100 \$250 \$1,000 My best gift \$ _____

Please make your check payable to: Peaceful Valley Donkey Rescue

Please see reverse side to donate via credit card

Ban Donkey Ball Demand Letter to Speaker Paul Ryan (R-WI)

1233 Longworth HOB
Washington, D.C. 20515
202-225-3031

Dear Speaker Ryan,

Do you think it's OK to starve, kick, slap and electroshock donkeys for "fun" while audiences cheer? Because that's exactly what's happening in schools across the country that host a sick "game" called donkey ball.

Simply put, donkey ball is a "sport" where people pay to play basketball while riding on donkey's backs. But while it's all fun and games for the humans, it's deadly for donkeys.

Countless donkeys die every year from injuries while playing this "game", but that hasn't stopped the men behind it from hosting donkey ball events and fundraisers across the country. That's why I'm urging you today to STOP this torture once and for all by creating federal legislation banning the donkey games.

Please...donkeys are gentle, loyal and trusting animals. That's why they're called man's other best friend. And right now, man's other best friend needs a friend like you. Thank you.

Signature (full name)

City/State

Circle one: Visa MasterCard AmEx Discover
Amount\$ _____ Exp date _____
Card# _____ CCV# _____
Signature _____
Name as it appears on card _____
Phone# (for credit card purposes only) _____

Peaceful Valley Donkey Rescue is a 501 C 3 non-profit organization. Your gift is tax deductible - and very much appreciated. Visit our website, www.donkeyrescue.org

We have sent this mail piece because we believe you have an interest in learning more about PVDR and how you can help. This letter describes Peaceful Valley Donkey Rescue, a not for profit 501(c)(3) organization, to which gifts are deductible for Federal income tax purposes. A copy of the latest financial report and other legal documents can be viewed on line at www.donkeyrescue.org by sending a self-addressed envelope and \$3.00 to PVDR, Box 216, Miles, TX 76861.

Peaceful Valley Donkey Rescue (PVDR) was founded on the principle that donkeys and burros deserve protection from abuse and slaughter. We rescue donkeys from auction, from abandonment, and abuse. Most of our rescued donkeys would have died if not for PVDR. Peaceful Valley cares for the environment. We recycle and use recycled materials whenever feasible. We urge you to do the same by recycling this letter. Together we can make a difference for the Donkeys, the Planet and even for each other.

Residents of the following states may also obtain information by contacting: **California:** PVDR's audited financial statement is available upon request to PVDR. 100 percent of your gift may be deducted under Federal and State income tax laws.

Florida: A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE WITHIN THE STATE 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. REGISTRATION #CH18092.

Georgia: Upon request, PVDR will provide a full and fair description of this and its other programs, and a financial statement or summary. **Maryland:** A copy of PVDR's current financial statement is available on request to PVDR, PO Box 216, Miles, TX 76861. For the cost of copies and postage, registration documents and other information are available from the Maryland Secretary of State.

Minnesota: 100 percent of your gift may be deducted as a charitable contribution under Federal and State income tax laws. **Mississippi:** The official registration and financial information of Peaceful Valley Donkey Rescue may be obtained from the Mississippi Secretary of State's office by calling 1-888-236-6167. Registration by the Secretary of State does not imply endorsement by the Secretary of State.

New Jersey: INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 201-504-6215. REGISTRATION DOES NOT IMPLY ENDORSEMENT. **New York:** Upon request, a copy of Peaceful Valley Donkey Rescue's last annual report filed with the Attorney General is available from PVDR or from the New York State Attorney General's Charities Bureau, ATTN: FOIL Officer, 120 Broadway, New York, NY 10271.

North Carolina: Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at (888) 830-4989. The license is not an endorsement by the state. **Pennsylvania:** The official registration and financial information of PVDR may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

Virginia: A financial statement is available from the State Division of Consumer Affairs in the Department of Agriculture and Consumer Services upon request. **Washington:** Registration #20574. The registration statement required by the Charitable Solicitation Act is on file with the Secretary of State. Additional information can be obtained by calling 1-800-332-4483. **West Virginia:** West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, West Virginia 25305. Registration does not imply endorsement.



Peaceful Valley Donkey Rescue
Mark Meyers
P.O. Box 5741
San Angelo, TX 76902-5741

